#### LAMC-2016 – Sponsorships



# LAMC-2016 Financial Sponsorship

- LAMC is technically and financially sponsored by IEEE MTT-S (now also technically co-sponsored by IEEE AP-S)
- Relevant institutions and companies are welcome to participate in the financial sponsorship of LAMC-2016
- External sponsors can participate in the LAMC-2016 exhibition and other conference events
- LAMC-2016 considers 5 sponsorship levels: Gold, Silver, Bronze, booth-only, and academic stands



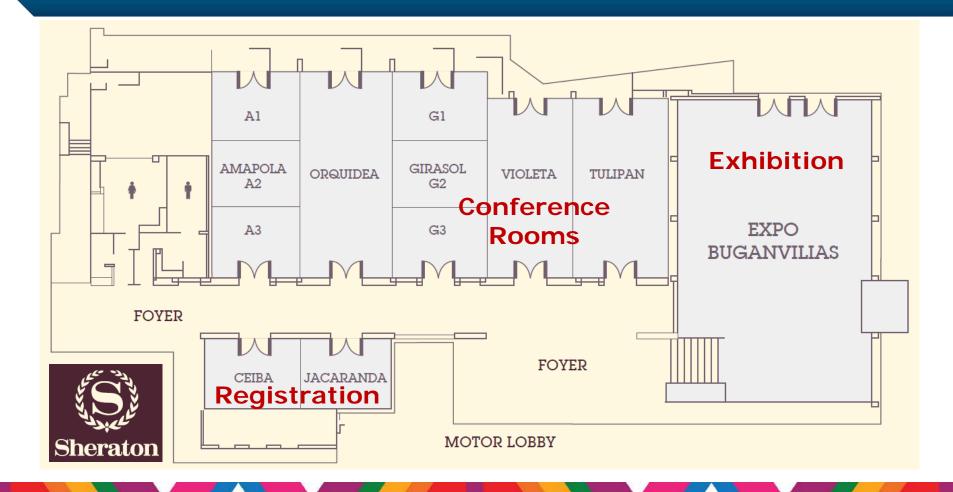
## LAMC-2016 Sponsorship Scheme

Concept	Gold	Silver	Bronze	Booth- only	Academic Stands
Exhibition area in meters	6 x 6	4 x 6	3 x 6	3 x 3	3 x 3
Keynote in the program (15 min)	Yes	No	No	No	No
Co-host in Gala Dinner	Yes	No	No	No	No
Conference bags, batches & landyards, with company and LAMC logos (supplied by sponsoring company)	Yes	No	No	No	No
Polo-shirts with company and LAMC logos for organizational staff (supplied by sponsoring company)	Yes	No	No	No	No
Co-host in Welcome Reception	No	Yes	No	No	No
Display at conference registration counter	Yes	Yes	No	No	No
Company logo on printed promotional material and conference website	Yes	Yes	Yes	No	No
Company literature in welcome kit	Yes (compendium)	Yes (brochure)	Yes (pamphlet)	No	No
Company logo in program booklet	Yes	Yes	Yes	No	No
Free conference registration passes	5	3	1	0	0

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#### LAMC-2016 Exhibition

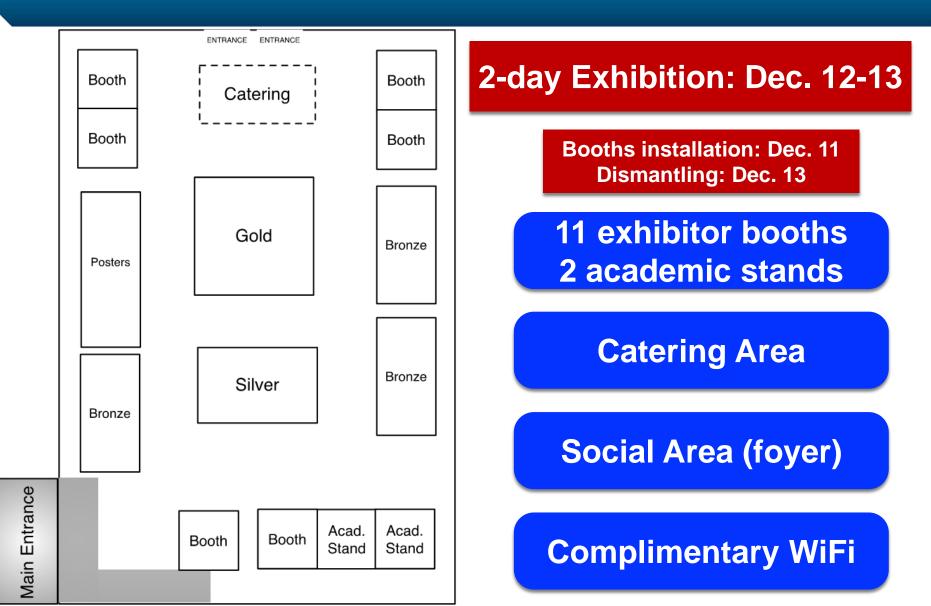




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#### LAMC-2016 Exhibition Layout



#### LAMC-2016 Sponsorship Levels

- Gold level: US\$7,500
- > Silver level: US\$3,978
- Bronze level: US\$1,810
- Booth-only: US\$635
- Academic stands: US\$400



## LAMC-2016 Other Sponsorship Forms

- Advertisements (banners and printed materials) of your company during a morning coffee break: US\$270
- Advertisements (banners and printed materials) of your company during an afternoon coffee break: US\$270
- A T-shirt of your company in the welcome kit: US\$188
- > Branded notebooks in the welcome kit: US\$113

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- Branded pens (or similar objects) in the welcome kit: US\$75
- Other proposals of sponsorship forms are welcome (please contact the organizers)



## LAMC-2016 Relevant Contact Info.

#### **General Chair**

José E. Rayas-Sánchez ITESO, Guadalajara, Mexico <u>erayas@iteso.mx</u>

#### **Financial Chair**

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#### **Exhibition Chair**

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